New voices for a new world.
Dear Friends,

When you give a child a voice, you hear a brighter future.

A simple idea powers the Children’s Radio Foundation: give young people tools and skills to express their ideas and share their stories, and you will give them a springboard to a world of wider opportunities. Today, we face immense global challenges, including changing climate, poor education infrastructure, health concerns, and rapid population growth. But where adults see problems, children see possibilities. Radio, the most accessible and impactful technology in many African communities, is the means to these possibilities. By training young people in the use of radio technology, CRF is developing a new generation of leaders to meet these challenges.

Since our founding in 2006, CRF has created a network across Africa of more than 500 trained youth radio reporters who broadcast high quality programs on local and national radio stations and via social media. This is thanks to the contributions of many talented people with a shared vision and passion. We reach millions of listeners every week with our live radio programs. Through the immediacy and intimacy of radio, young people reach others in their communities, in remote places, and those around the world.

Now, CRF is launching operations in new countries, increasing the number and scale of youth radio projects, and using technology to engage young people around the world. We are working with leading academic organizations to put cutting-edge concepts into practice. Most importantly, we are developing new relationships with community organizations, the heart and soul of a country’s issues and those best suited to champion our work with local youth.

Every child is the voice of tomorrow. CRF lets you hear them today. Please help us expand our work beyond Kenya, Rwanda, South Africa, Tanzania, and Zambia, to other countries in Africa and around the world. Margaret Mead said it best: “Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever has.” With your help, we can be those citizens and unlock the full potential of every child.

Elizabeth Sachs
President and Founder
Children’s Radio Foundation

“\text{If we want to reach youth in rural areas, we have to be innovative... Successful initiatives are those that are reaching the most marginalized. New technologies combined with traditional media allow us to do so. This will set a precedent for other global events in the future.}”

Gerrit Beger
UNICEF Youth Section Chief

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Children’s Radio Foundation
The Children’s Radio Foundation inspires, uplifts, and improves the lives of young people by giving them the skills and tools to make their voices heard.

Using radio and other low-cost communication technologies, we build local capacity to create and sustain community-based youth radio and youth media initiatives. CRF works with international and local partners to create spaces for young people to ask questions, reflect, listen, and learn. Through radio broadcasts, young people speak about their concerns and reach out to their peers and the wider community.

What we do:

- **Train** young people to report on pressing issues in their communities, to listen to the perspectives of others, and to serve as well-informed peer educators of the airwaves.
- **Create** high-quality radio programs around issues that matter to young people.
- **Broadcast** youth-produced radio, reaching millions with inspiring educational programming on local, national, and international stations.
- **Connect** communities across Africa and the world, enabling opportunities for dialogue about shared challenges, strategies for success, and life experiences.

Why Radio?

Radio is an intimate medium of voices, stories, and dialogue. It allows young people to share personal experiences and talk about issues they face in their communities.

- **Radio is easy to learn.** Radio requires minimal technical expertise and young people pick up the conceptual and production skills quickly.
- **Radio is universal in Africa.** Radio is the most widespread form of media in the developing world and is often the only source of local, timely information. Radio has the ability to reach large numbers of children, including the most vulnerable.
- **Radio is flexible and portable.** Radio projects are suited to remote, isolated areas and can easily travel from place to place.
- **Radio projects are inexpensive.** Radio technology is available in areas lacking electricity, and is suited to environments with limited infrastructure. From a sustainability standpoint, radio is cheap to produce, broadcast, and distribute.
Founded in 2006, CRF has worked with community partners to bring out the voices of young people.

2005 - 2006
CONCEPT to use radio programs as means of reaching children and fostering community

2008
PILOT PROJECT at Red Cross Children’s Hospital in Cape Town

November 2009
COPENHAGEN COP 15 Youth Climate Conference where CRF trained 150 youth journalists from 44 countries

April 2009
FIRST BROADCAST of the Radio Workshop weekly program on SABC, a national South African public broadcast station

January 2010
CONNECTING CLASSROOMS exchange between Phelps High School, Washington DC and Maitland High School, Cape Town, South Africa and hosted by the US Consulate in South Africa

April 2010
UNICEF ZAMBIA Climate Change Conference where CRF trained 150 youth ambassadors from every province in Zambia

October 2010
PARTNERSHIP WITH MIT’S Center for Future Civic Media

February 2011
YOUTH RADIO NETWORK in Tanzania, where CRF trained 60 youth journalists in 4 communities to produce shows throughout Tanzania

December 2010
YOUNG AFRICAN VOICES on Climate Change Project in Kenya, South Africa, and Zambia

May-June 2010
WORLD CUP IN MY VILLAGE, live broadcasts of World Cup football (soccer), youth-driven education, and media centers in Zambia and Rwanda

May 2011
Youth education clubs in SOUTH AFRICA are trained to produce weekly radio shows on local stations with UNICEF South Africa

2006-2007
FEASIBILITY STUDY in South Africa to determine viability of children’s radio concept, where radio was needed, and by whom

www.childrensradiofoundation.org
In September 2011, we will officially launch CRF UK with an exciting event in Oxford. This office will work as a conduit for organizational partnerships and fundraising activities in the UK, and as a board of advisors to the CRF organization.

“The Children’s Radio Foundation’s model resonates for the 21st century. We see a new chapter unfolding in the future of global development. Young people have not been part of the development narrative, determining their needs and their futures. They are at the heart of what’s happening in their communities. They are a voice to be listened to.”

Charlotte Bannister-Parker
Executive Board Chair, CRF UK

“Young people have a lot to think about, but not enough outlets to share their stories and talk about their experiences. That’s where radio comes in. Our production workshops in community centers, schools, and hospitals help to bring out their voices.”

Dr. Michal Rahfaldt
Executive Director, Children’s Radio Foundation

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550 trained youth journalists aged 6-18 across South Africa, Zambia, Kenya, Tanzania, and Rwanda

15 languages spoken by our training team

12 new projects in 12 months

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1. Enlist community leaders.
When setting up a youth radio project, CRF-certified facilitators first train adult members of the local community. We teach fundamental journalism skills, how to instruct and recruit youth participants, and how to create and grow a sustainable project. These facilitators then possess the skills to run their youth radio initiative, create new programming, and train more youth reporters.

2. Build trust.
To begin a weeklong youth training workshop, we engage participants in a series of exercises and games to build trust within the group and encourage sharing of experiences. We challenge young people to think about issues in their community, discuss different points of view, and articulate their concerns.

3. Teach consent and ethics.
Responsible journalists must report honestly, accurately, and ethically. They need to understand the implications of sharing information and treat community members with respect. We ensure that our young journalists create the conditions for their own success.

4. Develop reporting skills.
We teach youth journalists the essential techniques to produce a radio show, including the processes of interviewing, writing, and recording. They learn strategies for creating interesting, well-informed, and youth-focused stories, and how to communicate them in a compelling way. The youth learn to take positions on issues and support them with research and facts.

5. Create a corps of community youth journalists.
The weeklong workshop culminates with students recording and producing a live radio show, which is broadcast on their local community station and made available on CRF’s online audio sharing system. The youth journalists and their adult facilitators are now equipped to produce weekly shows with our ongoing support.

OUR UNIQUE APPROACH TO TRAINING
The Children’s Radio Foundation employs a child-centered approach to all of our activities, workshops, and programs. Our innovative training methodology lies at the heart of all that we do.

KEY BENEFITS OF CRF TRAINING

- Confidence
- Communication Skills
- Critical Thinking Skills
- Global Awareness
Youth Radio Network

The Children’s Radio Foundation’s programs give young people the tools and skills to produce weekly radio shows for their local communities, providing them with the opportunity to speak out about things that matter to them and their peers. During 2010, we developed a training curriculum to work with local partners to establish youth radio projects that operate on the community level.

In January 2011, we launched our first Youth Radio Network in Tanzania. Working with UNICEF Tanzania and local partners – Save the Children, Plan International, and ZAPHA – we conducted training workshops in four locations and trained 60 youth journalists to produce radio programs that air weekly on local stations. Our unique training methodology enabled the youth journalists and 15 adult facilitators from the local organizations to identify topics, conduct interviews, report on local issues, and produce live radio broadcasts. CRF will launch three more Youth Radio Networks across the African continent in 2011 and more in 2012.

As they become youth journalists, young people start communicating in different ways and understand the importance of interpersonal skills. At the end of a workshop, we see extraordinary growth in their communication skills, self-confidence, and critical thinking abilities. And, by operating as youth correspondents through the YRN, they can connect with their peers in other parts of the country and appreciate the issues each region faces. In the future, CRF will create a regional YRN that allows the youth journalists to reach their peers across the African continent.

“Hearing the experiences of the kids as told on the radio is not just for kids. It helps adults too and helps them realize the consequences of their actions.”

Celina, adult community facilitator
Radio Tumaini, Dar es Salaam

“I had a lot of things that were hurting me and bothering me and I didn’t have anyone to talk with and share, but this program has given me space to talk and to share. It was liberating to have these programs.”

Daniel, age 15
Moshi, Tanzania
Using Radio to Teach

Radio is an important educational tool, especially for children in regions that do not have access to internet or other forms of media. Radio allows these children and their families to gain exposure to a wide world of ideas and information that would otherwise not be available to them. CRF has initiated innovative programs in several African countries that use radio to help educate children on critical issues, including HIV/AIDS, climate change, children’s rights, and child health.

World Cup in My Village

During the 2010 FIFA World Cup, CRF implemented a program with UNICEF to host community screenings of the World Cup soccer games and to train young people as youth journalists in remote parts of Rwanda and Zambia. Large, open air inflatable screens were set up in public viewing areas in sandy soccer pitches, open fields, community schools, and refugee settlements, allowing over 17,000 young people in areas without electricity to witness the World Cup live for the first time.

CRF trained 35 youth reporters who documented challenges in their communities. They used radio, video, and photography as the means to foster dialogue among their peers about education concerns in their country. During halftime and between the matches, these trained youth journalists delivered issue-driven radio shows on areas of concern to them: education, the environment, and HIV/AIDS. In total, the youth reporters created and presented more than 170 youth media productions as a result of the program.

“An enormous success.”

UNICEF
Using Radio to Teach

Floating Schools

Bringing out the voices of young people can translate into tangible ideas to strengthen a community.

Tambudzai Mutale and Kezman Saboi-Saboi are 17-year-old UNICEF climate ambassadors who have been working with the Children’s Radio Foundation since April 2010. They are environmental activists at the community level who have started local recycling initiatives, led youth advocacy campaigns, created youth radio programs, and done whatever they could to teach other young people about climate change.

In their western Zambian town of Mongu, the river floods for several months of the year, closing down schools for those children who live on a flood plain. School drop-out rates on the flood plain are staggering, and Tambudzai and Kezman decided that they wanted to do something about it. They thought, why not make schools that float? They traveled to a school on the flood plain and created a radio story about their discussions with students, teachers, and community members about their idea. They hoped to use the radio story as a way of getting assistance and funding to build a floating school.

And it worked. UNICEF Zambia succeeded in securing funds to build a floating school in Mongu. The visionaries at UNICEF Zambia listened closely to the young people and took them seriously.

“CRF has helped me to develop a media skill which has enabled me to host a radio show on one of the community radio stations in my area. This gives me an opportunity to spread the message of climate change, HIV/AIDS, and many issues. This has made me an inspiration for my fellow youths.”

Tambudzai Mutale, age 17
Climate Ambassador and high school student, Mongu, Zambia

This blackboard keeps records of school attendance in Mongu, Zambia.
Connecting Classrooms

CRF uses radio and other technologies to connect students and foster cross-cultural dialogues about pressing social issues. Pairing classrooms in different countries, our “Connecting Classrooms” audio pen pal program encourages young people to see the world from a different perspective, promotes a spirit of dialogue and debate, and teaches vital communications skills. No matter where in the world they call home, young people often face similar challenges. Yet they often feel that they are alone in their struggle, that their situation is unique, and that there is no one to talk to.

From March to May 2010, 15 students from Phelps Architecture, Construction and Engineering High School in Washington, DC, and 15 students from Maitland High in Cape Town, South Africa, exchanged audio letters to discuss their lives, politics, and media. During this program, student discussions focused on the youth violence that plagued their neighborhoods and their schools. After ten weeks of audio diary exchanges, the US Consulate in South Africa sponsored a video conference, enabling the students to have a face-to-face discussion on youth violence in their communities. Teachers in both classrooms noted their students’ increased communication skills and improved understanding of other cultures. And, the students made some lifelong friends on the other side of the Atlantic.

“Connecting Classrooms audio pen pal program encourages young people to see the world from a different perspective, promotes a spirit of dialogue and debate, and teaches vital communications skills.”

“[18]  www.childrensradiofoundation.org
Radio Workshop  
Weekly Show
The Radio Workshop, CRF’s weekly broadcast, is our flagship youth-driven radio initiative. The show features youth voices discussing topics important to them and their communities. The show offers young listeners a mix of current affairs, entertainment, and information, and showcases the stories of young people.

The Radio Workshop airs nationwide in South Africa, reaching more than 300,000 listeners every week. It also is available on our website and as a podcast on iTunes. And, through the use of SoundCloud and other social media sites, our reach is growing exponentially. SoundCloud is a social media platform that enables sharing of and collaboration around audio content.

Through weekly training workshops, youth journalists tackle a wide range of topics and have the space to explore issues that are not necessarily being discussed in their schools or homes. In developing our innovative program content, we also work with partners in South Africa, including Equal Education, Red Cross Children’s Hospital, and the Children’s Institute at the University of Cape Town.

Radio Workshop journalists develop strong communication and analytical skills. And, they gain tremendous confidence about their own views and opinions. Nowhere else can they develop articulate and well-researched positions and broadcast them to thousands of other youth.

Through his early days at the Red Cross Children’s Hospital in Cape Town, eight-year-old Mujahid Wiener kept silent, unable to talk about the accident that brought him to the Burns Unit. With severe burns on his face and arms, the boy had undergone round after round of surgery. The CRF workshop drew him out of his shell. Mujahid interviewed his mother and took listeners on an audio tour of the operating room. He asked his surgeon, “Was I a bad patient or a good patient?” Mujahid’s radio project transformed him into a leader, enabling him to ease his recovery process and help others along the way.
**CRF 2010 Financials**

### CURRENT ASSETS
- Cash and cash equivalents: $28,969
- Prepaid expenses and other assets: $99
- Total current assets: $29,068
- Property and equipment, net: $24,267
- Total current assets: $54,335

### CURRENT LIABILITIES
- Accounts payable and accrued expenses: $14,033
- Total current liabilities: $14,033

### NET ASSETS
- Unrestricted: $40,202
- Temporarily restricted: $0
- Total net assets: $40,202

### EXPENSES
- Program services: $166,955
- Supporting services: $54,123
- Total expenses: $221,078
- Change in Net Assets: $16,079
- Net assets, beginning of the year: $24,123
- Net assets, end of the year: $40,202

### PUBLIC SUPPORT + REVENUE
- Contributions: $87,661
- Grants: $149,136
- Other income: $360
- Total public support and revenue: $237,157

### CONTRIBUTIONS
- 36% from SUPPORT + REVENUE
- 63% from GRANTS

### EXPENSES
- 25% from ADMINISTRATIVE
- 75% from PROGRAMS

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Thank you to our many supporters, without whom we would not succeed.

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Charles Warren
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Our wonderful interns

Mimi Henry, Mt Holyoke Summer 2009, Academic Year 2009-2010
Kendall Fitch, Harvard Business School/Harvard Kennedy School Summer 2010
Lucia Zampaglione, Loomis Chaffee School Summer 2010
Maddie Callis, Rhodes College Academic Year 2010-2011
Kondwani Banda, Rhodes College Summer 2011
Kaitlin Parker, University of Southern California Annenberg School Summer 2011

Caroline Binger Fellowship Award Recipient 2011

Kondwani Banda, Rhodes College

The Caroline Binger Child Advocacy and Educational Fellowship was established in 2010 and is presented each year to the individual who shares the values Caroline held most dear and whose heart, humanity, and dedication to the mission of the Children’s Radio Foundation is worthy of being singled out as extraordinary. The Children’s Radio Foundation believes that these values and qualities are essential in the personal development of tomorrow’s leaders.

Special thanks to our extraordinary professional services donors

Burns, Kennedy, Schilling & O’Shea our legal counsel
Laford, Hagan, Burns & Associates our Certified Public Accountants

Many thanks to Justine Fasceano for the design and layout of the annual report and to Liz Barnett and the CRF staff for their contributions.
What your donations can fund:

$10  Refreshments for an after-school workshop
$50  CRF Youth Reporter Kit: T-shirt, hat, and press badge
$175 Participation for one child in a five-day radio production workshop
$250 A flip video camera for Youth Radio project site
$750 An audio recording kit, including a broadcast-quality recorder, microphones, and headphones
$1,000 Production of a series of youth radio broadcasts on community health issues
$2,000 Production of one episode of the nationally broadcast Radio Workshop
$5,000 A specialized training workshop on HIV/AIDS reporting in a youth radio site
$7,500 All recording equipment for one project site including: audio recorders, cameras, video cameras, and laptop computer
$10,000 Portable broadcast studio, allowing reporting and broadcasting from remote locations
$25,000 Sponsorship of a CRF youth radio network project site for one year
$50,000 Sponsorship of our interactive youth-oriented website for one year

Please help us make a difference in the lives of young people.
Visit our website to make your donation today.
http://www.childrensradiofoundation.org/donate.php
CHILDREN’S RADIO FOUNDATION

169 Stone Hill Road
Bedford, NY 10506
United States

8 Belbroughton Road
Oxford OX2 6UZ
United Kingdom

6 Spin Street
Cape Town, 8001
South Africa

childrensradiofoundation.org
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