To amplify the voices of children is to brighten the scope of their future.

At the core of Children’s Radio Foundation remains the understanding that in giving young people the tools and skills to express their ideas and share their experiences, you provide a springboard to a world of broader opportunities.
Dear Friends,

To amplify the voices of children is to brighten the scope of their future.

At the core of Children’s Radio Foundation remains the understanding that in giving young people the tools and skills to express their ideas and share their experiences, you provide a springboard to a world of broader opportunities. Amidst today’s immense global challenges, including health concerns, poor education infrastructure, and rapid population growth, adults see the issues. Children see the possibilities. Radio, the most accessible and impactful technology in many African communities, is the instrument for young voices to share concerns and communicate possibilities. By training young people to operate radio technology, engage in critical thinking, and support their ability to create new dialogues, CRF is developing a new generation of leaders to meet these challenges.

Since our founding in 2006, CRF has created a network across Africa, training over 1300 youth reporters broadcasting programs on local and national radio stations and via social media. In the last year, we have developed relationships with community organizations and Médecins Sans Frontières mobilizing a project called Future Positive, which aims to foster a dialogue and share information in the community about HIV and AIDS. Coinciding with South Africa’s National Youth Day, CRF hosted the first ever Youth Radio Awards ceremony in Cape Town to celebrate local reporter’s high quality radio broadcasting. CRF is now extending support to organizations that recognize the importance of local youth radio projects and want to integrate CRF training models into their grassroots programs. Creating positive change in communities emanates from the voices of local young people. I am continually humbled and honored to witness the intelligence, dignity, and ingenuity of the young people in CRF projects, bravely shaping their own futures. Children’s Radio Foundation is proud to reflect and share the incredible work of our young reporters and staff in our 2013 Annual Report.

Sincerely,
Elizabeth Sachs
PARTNERS
## Condensed Income Statement for the year ended December 2013

(All amounts are in USD)

<table>
<thead>
<tr>
<th></th>
<th>USA</th>
<th>SA</th>
<th>UK</th>
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<td><strong>Operating Revenues</strong></td>
<td></td>
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<tr>
<td>Operating Revenues</td>
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<td>299 032,29</td>
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<tr>
<td><strong>Total Operating Revenues</strong></td>
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<td>299 032,29</td>
<td>88 579,68</td>
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<tr>
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<td>197 806,52</td>
<td>-22 582,43</td>
<td>116 276,94</td>
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</tbody>
</table>

### Total Costs

- **Programme costs**: 83%
- **Overhead costs**: 17%
Our year 2013

JANUARY

Manenberg Youth Reporters host CRF global Ambassador Colin Greenwood from Radiohead

During a two-week visit to South Africa, Children’s Radio Foundation Global Ambassador Colin Greenwood immersed himself in the work of CRF, visiting projects and meeting young reporters across four provinces.

Spending time with the Manenberg youth reporters remained one of Colin’s favourite experiences. They gave him “the best interview he’s ever had,” as they asked him about his visit here, his experience playing in Radiohead, and his family life. He then turned the microphone on the children, asking them some questions about their radio work, their community, and their school. When the media asked what he would take away from the experience, Colin answered:

“The main thing I love is the affirmation of young people’s curiosity.”

WHO WE WORK WITH

LOCAL PARTNERS

MSF
Druwe Community Centre
COSAT
Brooklyn Chest Hospital
Ons Plek

CRF PARTNERS AND FUNDERS
World Radio Day (WRD)

To celebrate World Radio Day on February 13th, CRF hosted and took part in events on three continents. At UNESCO’s headquarters in Paris, CRF’s Clemence Petit-Perrot spoke about the power of youth radio to a room of journalists and international media experts. In New York, we hosted a panel discussion about youth participation in radio at the United Nations.

In London, we hosted a pop-up radio station and celebration event at the Institute for Contemporary Arts, with a 24-hour youth radio broadcast stream and live musical performances, including popular British singer Laura Mvula. In partnership with UNESCO, CRF also published the Youth Radio Toolkit, providing community radio stations across Africa with the tools and tips to create sustainable youth-orientated broadcasting. The Toolkit was released in English, French, and Swahili and distributed to 70 stations across the continent.

**WHY RADIO**

- **RADIO IS A CONVERSATION STARTER**
  Radio is often at the center of communities across Africa. It reflects the concerns of the day, and speaks to local realities.

- **RADIO IS AFRICA’S FIRST CHOICE**
  Nearly 90% have access to a radio, making it a crucial source of information, especially in hard-to-reach places.

- **RADIO IS EASY TO LEARN**
  Radio requires minimal technical expertise. Youth are able to learn production and broadcast skills easily.

- **RADIO SKILLS ARE LIFE SKILLS**
  Learning how to interview, research, and produce a radio show builds confidence, develops communication skills, and encourages critical thinking.
International Women’s day

This year, we encouraged young people to see Valentine’s Day through a different lens.

A global awareness campaign called “One Billion Rising” used the day of love and romance to protest sexual violence against women and children through dance and activism on the street. Ten girls from our Ons Plek project in Cape Town turned up the volume on the campaign theme song “Break the Chains” and danced to say no to rape and sexual violence against women and children. Ons Plek is the only residential child and youth care center for female street children in Cape Town. Starting in 2013, CRF has been training girls to use radio as a tool for dialogue and change.

MORE THAN HALF OUR YOUNG REPORTERS ARE GIRLS

At our 72 youth radio projects across five countries in Africa, more than half of the young reporters are girls.

Our reporters make sure to not only give girls equal space to air their opinions, but also to grapple with some of the most pressing issues facing young women.

WOMEN’S EQUALITY

From teenage pregnancy to gender-based violence to access to education, we make sure to bring young men into the conversation, and to use their reporting experiences to reconsider some of their own views.

In collaboration with the UK’s Department for International Development (DFID) and UNICEF South Africa, CRF is part of the Safer South Africa program, a coalition of partners working across the country to tackle gender-based violence at the community level. Our dynamic youth radio dialogues on gender-based violence were broadcast on radio stations across the country, and earned CRF a A+++ rating from DFID.
Our year 2013

APRIL

The Brooklyn Chest - Hazel story

In April 2013, CRF started working with young tuberculosis patients at Cape Town’s Brooklyn Chest Hospital.

TB patients are confined to the hospital for months at a time, often far from their family and friends. During the first recording session, the young people shared their personal experiences of dealing with TB, and the difficult path to wellness. Hazel is 17. She told her story about how she fought her way back from a coma, learned to walk again, and how positive she is about overcoming tuberculosis for good.

Radio is an important place to share information concerning young people’s wellbeing, and to get youth thinking carefully about issues that are crucial to their own health and safety.

We teach our youth reporters to report holistically on health topics that affect young people in their particular community, and encourage them to bring out the nuanced stories and experiences of youth who have dealt with specific health issues.

From HIV and AIDS to diabetes to child eye care, the young reporters teach listeners about the ins and outs of various health concerns, but also refer them to the health resources and care centers within their community. They work hard to connect their radio reporting to the aims of health care professionals, and seek to amplify the work being done by public health specialists on the ground.
Our year 2013

MAY

World Press Freedom Day - Freedom of Expression for youth

The right of young people to make their voices heard is enshrined in the United Nations Convention on the Rights of the Child, and represents one of the main objectives of the Children’s Radio Foundation. Mtandao wa Wanahabari Watoto, our young reporters network in Tanzania, started in 2011 with UNICEF, and now involves 9 sites and more than 200 active young reporters. Tackling topics like the right to education, to the right to be treated fairly and of course, the right to express themselves, they are the national voice of child rights across Tanzania. Joyce, a 13-year-old reporter from Moshi, Kilimanjaro, recalls listeners’ reactions after her report on children with disabilities: “It made me happy to hear that most of them were asking to stop discrimination against children with disabilities.” According to Linus Kilembu, a presenter at Radio 5, a radio partner in Arusha, “The project is very beneficial to the community because there is no better person to talk about a child’s life and about what that child needs than the child him or herself.”

IMPACT OF RADIO

What resonates most for young reporters is the impact the radio reporting and production has on their confidence, communication, and critical thinking skills. They are prepared to actively and constructively engage with their community, and to amplify the voices of other youth. 17 year-old Bronwyn from Manenberg, Cape Town, noted that: “through the workshops I learnt more about my community and I got more clever asking questions to other people. Through radio, I learnt how to speak out loudly, more openly, so I think teenagers will find a way to talk through radio.”

In creating a space for young people to be able to express themselves and engage with their peers and wider community, youth participation in radio allows for a broader understanding of self and others. It also forces adults to take note that young people have opinions, and that they are asking to be heard.
Our year 2013

JUNE

First Youth Radio Awards

On June 16th, 2013, CRF hosted the first Youth Radio Awards to be held on the African continent.

This coincided with Youth Day in South Africa, an important day on the national calendar, as it commemorates the Soweto Uprising of 1976. All 12 CRF youth radio projects in South Africa submitted entries in five award categories: Best Show, Best Jingle, Best Feature, Best Presenter, and Top Performing Site. Thato, along with his fellow youth reporters from GLFM in Lebowakgomo, won the Best Feature Award for their public service announcement on social grants. He noted that “most of the young people around us know very little about social issues and don’t think before acting. But thanks to our show, this is changing. We are there to make them aware of the things that cause social problems and I feel I have a responsibility toward my community as a young radio presenter”.

WHAT WE DO

CREATE

CREATE on-going youth-oriented radio shows that address important issues in the community, and stimulate dialogue amongst youth.

CONNECT

CONNECT youth through an online sharing platform so they can exchange content, interact, and learn from each other.

SUPPORT

SUPPORT projects with resources, production tips, monitoring and evaluation tools, and monthly newsletters.

TRAIN

TRAIN community members to work as mentors, and with their help, train youth to produce and broadcast their own radio shows.
Radio Training in London

For the second year in a row, CRF conducted a three-day radio training at Brunel University in London.

Eight young people from three high schools were trained to become radio journalists and got the opportunity to hone their skills straight away by covering the 2020 Education Conference taking place at the University, and by presenting their own live radio show. This was a great opportunity for CRF UK to show local audiences the value of the work we do across Africa, and to share our radio training and production techniques with youth in the community.

CRF’S GLOBAL NETWORK

Establish, support, develop

The Children’s Radio Foundation (CRF) was founded in the US in 2006 as a non-profit organisation, registered as a charity in the UK in 2010, and listed as a non-profit organisation in South Africa in 2012.

Each of CRF’s offices plays an important role in growing support for the organization through a variety of events, campaigns, and outreach activities. CRF has an impressive history of working relationships with funders and partners, including UNICEF, DFID, Clinton Global Initiative, Unesco, the Margaret A. Cargill Foundation, Commonwealth Foundation, Médecins sans Frontières, MIT’s Center for Civic Media, among others.

Over the past five years, CRF has trained over 1300 youth radio reporters (ages 12-18) in the Democratic Republic of Congo, Liberia, South Africa, Tanzania, and Zambia. CRF has developed an expansive strategy for establishing, supporting, and developing sustainable youth radio projects at community radio stations.
Our year 2013

AUGUST

Start of the project in DRC

In August, CRF launched a pilot programme in the Democratic Republic of Congo in partnership with Radio France Internationale’s Planète Radio.

The training took place in Mbandaka in the remote Northwest of the country, on the bank of the Congo River, home to indigenous pygme group called the Batwa. The team trained the staff from three local radio stations previously identified by the RFI team, with eight station representatives attending the training. The local organization Dynamique des Groupes des Peuples Autochtones works to promote the rights of the local indigenous people, and works closely with the radio stations on the initiative. During the second week, 11 young reporters identified by the radio stations, aged from 13 to 16 were trained to produce their own radio shows. CRF and RFI Planète Radio are currently working towards developing a fully-fledged Young Reporters Network in DRC.

DEMOCRATIC REPUBLIC OF CONGO

Prior to our work in 2013, CRF partnered with UNICEF DRC to conduct youth radio training workshops in Kinshasa, and assess the landscape for the youth radio training and broadcasting in DRC.

CRF trained and provided on-going support to nine adult mentors and 40 youth broadcasters, including 15 youth living on the streets.

Liberia

Working in partnership with UNICEF Liberia, CRF has trained radio station mentors at 29 radio stations across the country, assisting them to get youth-led radio programming running in their communities.

Tanzania

CRF has seven partner stations, with more than 3 million total listeners. Working with community organizations that address the needs of street kids, HIV positive youth, and child rights, the Young Reporters Network in Tanzania is fast becoming the primary platform for youth issues in Tanzania.

South Africa

As CRF’s most comprehensive program, our Young Reporters Network has 180 youth at 12 radio stations broadcasting weekly shows for their peers in 8 languages.

Zambia

CRF working with UNICEF Zambia has set up a Young Reporters Network in partnership with 9 projects across the country.
SEPTEMBER

**Future Positive Launch**

September saw the kick-off of our most innovative project so far.

The idea for Future Positive was developed in the township of Khayelitsha near Cape Town, where 28% of the community is infected with HIV and many more are affected by the virus.

While anti-retroviral therapy (ART) is available, it has proven difficult to get young people to access treatment and services, with stigma remaining the biggest challenge.

Working with a network of young reporters, local organizations, radio stations, and youth clinics, the project has shown amazing results in 2013, challenging perceptions, opening dialogues, transforming youth clinics into youth-friendly places, and allowing youth to create their own messages around HIV.

**Incubator Projects**

CRF incubator projects are all Cape Town-based small scale special projects. They allow CRF to experiment with different approaches for using radio to grow youth leaders. In 2013, CRF had six incubator projects:

- **Future Positive**
  In collaboration with Médecins Sans Frontieres, CRF works with groups of youth who use radio to reach out to young people in their community about HIV and AIDS.

- **Brooklyn Chest Hospital Youth Reporters**
  This project is based at a tuberculosis hospital and facilitates the creation of audio diaries, documenting young patient’s experiences of being hospitalized for multiple months.

- **Manenberg Young Reporters**
  Manenberg Young Reporters work in partnership with the Druwelevi Community Center, to create space for young people to express themselves about their community lives.

- **Siviwe Youth Reporters**
  Since last year, we have been working with a small group of young women (13-17 years old) who stay at Onsplek, the only residential child and youth care center in Cape Town for girls who have lived on the streets of Cape Town. The youth have gone through the basic training of media skills, ranging from storytelling to using the equipment and interviewing. Currently the trained Onsplek youth reporters are taking a giant leap in their development, through initiating new members into the group and assisting with training and mentoring. This is a huge step for the project, and for their confidence, and kudos to Yumna Martin for her work with these remarkable young women. The Onsplek initiative is funded through donations from CRF-SA Board members Victoria Nel and Karen Dudley.

- **COSAT Optimistic Youth Reporters**
  CRF works in partnership with a group of youth at the Center for Science and Technology (COSAT) a well-known and top-performing school, in Khayelitsha, to produce radio output.

- **Rock Girls**
  Rock Girls work in partnership with young girls at Red River Primary School. Girls are introduced to the medium of radio as a tool of expression and dialogue in their community.
Our year 2013

OCTOBER

Supporting Youth Voices in Ethiopia

October marked the end of our work with UNICEF Ethiopia.

Building onto our experience with UNESCO, CRF was contracted to develop a national curricula for five target groups (youth in-school, youth out-of-school, trainers, media practitioners and undergraduate/graduate journalism students) in order to standardize training methods and strengthen youth media in Ethiopia. This resulted in the development of many new tools for CRF to utilize in its youth radio projects.

Working with UNICEF, CRF supports local organisations in Ethiopia.

ENERGY FOR RADIO

PARTICIPATORY MEDIA PROJECT FROM THE GROUND UP

The Children’s Radio Foundation concentrates on creating innovative tools for radio stations to use across the world to get young people behind the microphone.

From developing games to get young people comfortable to share their views, to creating strategies to foster a more child-friendly radio station, we have tools and resources that allow radio stations to build a youth participatory media project from the ground up. To enable those with the desire to create a project in their community, our toolkits are made available on our website, and we are also happy to work with individuals to make a plan that works for them and their particular community.
Our year 2013

NOVEMBER

Radio for Peacebuilding Award

Our South African Youth Reporters from Lebowakgomo in the Limpopo Province of South Africa won the 2013 Youth Award in the Radio for Peacebuilding Africa (RFPA) Competition. Our 17 year old youth reporter Taetso Mphahlele, accepted the award in Kigali, Rwanda at the RFPA Awards Ceremony on behalf of his team’s show ‘Boom Talk’. “I am really excited that we won this award because it shows that we are making a difference in our community about issues that affect our peers”, says Taetso. The RFPA Awards recognize quality radio programs that contribute to building peace and tolerance in the continent.

Taetso, alongside Thato Rachamose and Chris Chuene, researched, produced and presented the award-winning program on cyberbullying. “We’d noticed that there were a lot of people who were affected by bullying on Facebook and other social media networks”, reflects Thato. The three classmates have been members of the South Africa Young Reporters Network since 2011.

The Children’s Radio Foundation received additional awards and accolades in 2013, and grew considerably as a recognizable global brand.

• Finalist in South Africa’s MTN Radio Journalist Awards in the “Community Project” category.
• CRF became part of the Clinton Global Initiative through its work on youth leadership at our community radio project sites.
• From January to December 2013, CRF received requests from 60 community radio stations in Africa to assist with developing a local youth radio project.

LISTEN ON SOUND CLOUD
childrensradiofoundation

CRF youth reporters win an international radio award!
In December, South Africa and the wider world was overwhelmed by the passing of the great Nelson Mandela.

To young South Africans in particular, Mandela represented the hope for the future, and was the signifier of aspiration and possibility. He was forever a champion of the rights of youth.

He noted that “there can be no keener revelation of a society's soul than the way in which it treats its children.”

Social Media Reach

Since profile creation in 2008

42,000 plays

1 Jan 2013 - 31 Dec 2013

27,000 Plays

from 5,000 in 2011 and 11,000 in 2012 with SA second user after US