

Preparing for the show

Start here

There are many different angles you could take on the topic of HIV/AIDS stigma, enough for multiple shows! For example:

1. How HIV/AIDS stigma affects HIV positive people
2. How HIV/AIDS stigma increased the spread of the disease
3. Know your facts: Busting myths around HIV/AIDS
4. HIV/AIDS voices: creating personal portraits of people who are living with HIV to help overcome prejudice
5. How communities can combat stigma and create a supportive, understanding environments for HIV positive people.

Choose one angle.
Refer to pg25-24

Know your facts:
Busting myths around
HIV/AIDS

Avert: www.avert.org/hiv-aids-stigma.htm

Siyam'Kela Stigma Resource Pack: www.csa.za.org/resources/doc_download/18-stigma-resource-pack

Stamping Out Stigma: www.stampoutstigma.ie/resources/reports.html

Also use local resources: newspapers, community-based organisations, government officials, and peer educators.

Find
out
more.

This could include:

1. Ways in which you can get the virus.
2. Mother to child transmission of the virus.
3. Real people: getting people who live with HIV to talk about how stigma affects them.
4. Myths that exist: uncovering them and showing how they are not true.

Decide on a few different
ways to talk about how
you can bust myths people
have and the different
types of myths there are.

Find people to speak
to in your community.

1. A youth leader that has gone for HIV/AIDS training.
2. A person who is living with HIV/AIDS.
3. A nurse or HIV/AIDS counsellor.
4. A person who works for a local HIV/AIDS organisation.

Bring out multiple points of view.  Refer to pg25

Find different ways to talk about
the topic and structure your show
outline.

 pg36

Write your radio
script.
Refer to
pg36-38

Beginning	Middle	End
Intro to the show	Intro commentary	Intro interview
Intro audio profile		Interview:
Audio profile: A person who lives with HIV describes what it feels like to be discriminated against.	Audio commentary: An audio commentary from a youth leader about why it is wrong to discriminate against people who live with HIV.	Interview with a person from a local HIV/AIDS organisation about busting the myths around HIV/AIDS.
Outro audio profile	Outro audio commentary	Outro interview
Music transition & jingle	Music transition	Music transition & jingle
		PSA: A PSA about why it is important to know the facts when it comes to HIV in order to reduce stigma.
		Music transition
		Outro the show
		Music end



You must always introduce your show and radio features. Then once you've played your features have a concluding statement for each one. Don't forget a final conclusion for the very end of the show. Use links (facts, tips, did you know, music) to glue it all together.

HIV/AIDS STIGMA

HIV/AIDS related stigma is when a person is prejudiced towards or discriminates against people who are living with HIV/AIDS. It is negative attitudes, abuse and maltreatment directed at people living with HIV/AIDS. Below is some information about HIV/AIDS stigma:

Why do people discriminate against people living with HIV/AIDS?

Stigma is caused by people's fear of the illness, fear of it being contagious (which is not true), and fear of death. Stigma is a way in which people cope with the fear of not understanding and knowing the disease, like thinking that they can contract the disease if they are in contact with a member of an affected group, for example sharing utensils with them (which is again, not true). HIV-stigma is also often related to already existing prejudices against specific groups such as homosexuals, sex workers and drug addicts.¹

Effects of HIV /AIDS stigma:

- People become reluctant to be tested, to disclose their HIV status, or to take anti-retroviral drugs
- Loss of income/livelihood
- Loss of marriage and childbearing
- Poor care within the health sector
- Withdrawal of care giving in the home
- Loss of hope and feelings of worthlessness
- Loss of reputation

How to prevent HIV/AIDS stigma:

It is as important to combat stigma, as it is to develop medical cures to prevent or control the spread of HIV/AIDS. Changing attitudes is not that easy. But research shows that something can be done through a variety of ways²

- People living with HIV need to be educated on their basic human rights so that they can defend themselves
- Organisations (and governments) need to create HIV/AIDS policies based on sound information and taking into account the rights of everybody
- HIV negative people need to be educated too, in order to create an environment free of fear of HIV based on prejudice and untrue beliefs.

1. Herek, G.M.; Mitnick, L. AIDS and Stigma: A Conceptual Framework and Research Agenda. 1998. <http://psychology.ucdavis.edu/rainbow/html/stigma98>
2. Brown, L; Macintyre, K; Trujillo, L. Interventions to Reduce HIV/AIDS Stigma: What Have We Learned? Aids Education and Prevention 15(1). 49-69. February 2003.
3. 'HIV/AIDS Stigma and Discrimination', Averting HIV/AIDS (AVERT), www.avert.org/hiv-aids-stigma.htm

How to present your show

Here is an example of how you might script some of the parts of the show outlined above. You can use these examples, along with your research and your produced radio formats, to write your own script.

Refer to pg37-38

Intro:

Host 1: You're listening to [NAME OF SHOW] on [RADIO STATION]. My name is [NAME]...

Host 2: And my name is [NAME]. On today's show we're talking about why some people abuse or discriminate against people living with HIV..

Host 1: The facts are that by touching someone, eating from the same fork and even kissing someone who is living with HIV – does NOT mean you'll be infected. So why do we treat someone with HIV differently?

Host 2: [NAME OF REPORTER] met [NAME OF PERSON]. And asked him to share his experience of living with HIV in our community where stigma is a huge problem.

[PLAY AUDIO PROFILE]

Questions for your interview:

1. What does stigma mean to you?
2. What are the affects of discriminating against people living with HIV?
3. What are some of the common myths around HIV/AIDS?
4. Can you explain why these are myths and not true.
5. How can we try to stop HIV stigma in our community?

Refer to pg26

Outro:

Host 1: By loving and supporting the people in our community that are living with HIV we are not only looking out for them, but also for ourselves.

Host 2: Yes, it's so important for us to educate ourselves on HIV, so that we can protect ourselves but also treat everyone in our community with love and respect.

Host 1: Don't forget to tune into [INSERT NAME OF RADIO STATION] for the [INSERT NAME OF SHOW] next week [INSERT DAY] at [INSERT TIME]. We'll be finding out all about [INSERT NEXT WEEK'S SHOW TOPIC].

Host 1: Till then, it's bye from us!

You've finalised your script, produced your radio features, and finalised your show clock. It's time to go live on air!

Prepare to present your show. Refer to pg38