Contents

Welcome Letters ................................................................................................................ 3
How we work ...................................................................................................................... 6
Where we work ................................................................................................................. 11
CRF Voices: Young Reporters ........................................................................................... 17
CRF Voices: Staff .............................................................................................................. 19
Key moments of 2014 ...................................................................................................... 21
New for 2015 .................................................................................................................... 25
Our Partners ..................................................................................................................... 27
Boards, Advisors & Notable Supporters ............................................................................ 29
CRF Financial Summary 2014 ........................................................................................... 30
Contact Us ....................................................................................................................... 31
Letter from the President

As my 10 year term as leader of the Children’s Radio Foundation comes to an end, I am proud to report that 2014 has been a year of record growth and development. We are now working in 6 African countries, in 25 languages reaching over 7 million listeners every week. Our partners include the world’s leading children’s advocacy and development agencies and our support has never been stronger.

That CRF has achieved this level of success is due both to the tremendous dedication and commitment of individuals within the organisation, to the generosity of our donors and the energy and hard work of our youth reporters.

Dr. Michal Rahfaldt, our Executive Director based in Cape Town and his Associate Director Nina Callaghan, are a cohesive team of professionals who, along with their dynamic staff, have trained and provided ongoing mentoring to over 1500 youth radio journalists at 74 project sites. CRF’s Youth Reporters address challenging issues including gang and gender violence, HIV/AIDS, drug and alcohol abuse, homelessness and climate change, as well as lighter topics such as teenage relationships, careers and daily life. Through radio training CRF’s work gives these youth confidence, skills, leadership and the ability to become agents of change.

As I move on, I am delighted to announce that the new President of CRF is Reverend Charlotte Bannister-Parker, who has extensive background in global media and development, and has been Chair of CRF UK since 2008. The new Chair of the International Board, Linda Barnett, brings deep commitment and strategic financial expertise to the organization. Edward Mortimer, former Chief of Communications at the United Nations, is taking over as Head of CRF UK.

To these and our dedicated board members, staff, advisors and generous supporters I am deeply honored and grateful for the opportunity to have worked with you and look forward to all that is to be. CRF has been extremely effective and continues to expand and grow.

With warmest regards,

Elizabeth G. Sachs

Founder and President
Why CRF? A Message from Charlotte Bannister-Parker

What is unique about CRF is that we meet young people, where they are, in their lives, without judgement, working with them with dignity and respect for their own life stories and circumstances. It’s not that these children haven’t got voices, it’s that their voices are rarely heard or considered.

The CRF model makes an impact in three primary ways: through the training of young people, education for those individuals on life-saving health issues, such as Ebola and HIV, and through our outreach to millions of listeners on a weekly basis. We have created a model that is low-cost and high-impact, and that allows young people to serve as the designers of their own future. Supporting mass media education and outreach, has proven to be one of the most effective tools in development.

CRF is delighted to have received an excellent independent evaluation of our work, whose findings conclude that our training enables young people in South Africa to “gain high levels of technical efficiency and critical thinking” which in turn “improves their personal confidence, individual communications skills and leadership abilities”. In addition, many of our young reporters noted that their school grades had improved since being trained by CRF, and that they had acquired a new sense of purpose, motivation and self-discipline.

Many of the young people we meet go on to take up leadership roles in their communities. One such example is Brighton Kaoma, CRF’s Global Youth Ambassador. Please read his story opposite and thank you for your support in making this work possible and transforming lives.

President and Chair of CRF (UK)
Brighton Kaoma

“Many young people like myself grapple with a lot of issues including climate change, HIV and AIDS and we have less outlets to voice out on those issues. In my community pollution was the order of the day, I used to see people complaining of daily coughs and respiratory infections, I never knew what the problem was until after I received skills from the Children’s Radio Foundation. That was the turning point for me because I had the knowledge and the confidence to ask for radio airtime.”

CRF Global Youth Ambassador

Message from Michal Rahfeldt

The Children’s Radio Foundation was created as a way of getting young people across Africa talking about issues, big and small, that they think are important. CRF wants to help create a space for young people to go out into the communities, to ask critical questions and to ignite conversations, so that they can both learn about themselves and others. Radio is a conversation starter, it forms public opinion, and is a barometer of community opinion. Radio is effective in that it is as if someone is speaking directly to you, almost whispering in your ear. There is something about the intimacy of radio that gets us to both speak and to listen differently, and makes it so powerful in the world of ideas. I am constantly impressed by the ways in which radio transforms not only the lives of our youth reporters, in their abilities to navigate their world and their future, but also those who listen to their programmes, including parents and teachers. They begin to see youth differently, and to understand their needs and their potential contributions to making their communities better places for all.

CRF Executive Director
How we work

Our Vision
CRF focuses on a whole new concept of development, which brings dignity, confidence and critical skills to young people in Africa. Our radio youth reporters are viewed as talented young people who can change both their own lives and the future of their community and country.

Our Mission
CRF uses radio to create opportunities for youth dialogue, participation, leadership and active citizenship, training and mentoring a new generation of youth broadcasters across Africa.
Why Radio?

- **Radio is Africa’s first choice.** Over 80% of African households have access to a radio, making it an important source of information across the country. In comparison, only 8% can regularly access the internet. Archbishop Desmond Tutu notes that, ‘radio is the most important medium across the African continent. It’s where people get their news and information from and where issues are debated. Radio is where communities talk – where they discuss things that specifically affect them, and come up with solutions to their own problems’.

- **Radio skills are easy to learn.** Young people are able to learn production and broadcasting skills quickly and with minimal technical expertise required.

- **Radio skills are life skills.** Learning how to interview, research and produce a radio show builds confidence, critical thinking and communication skills.

Why Young People?

70% of the population of sub-Saharan Africa are below the age of 30, and the number of young people is expected to double by 2045’ (UNDP, Realising Africa’s Wealth). By focusing on young people and engaging them in issues that concern them and their communities, CRF is investing in the future of Africa.
What do we do?

CRF works in partnership with local radio stations and community-based organisations to train young people in radio broadcasting. With these skills, our youth reporters create programming, which tackles issues affecting them and their communities, such as HIV/AIDS, education and sexual reproductive health. Our programs include debates and interviews in local languages, which use youth-friendly formats and promote discussion and the sharing of information. Our radio projects are low-cost, sustainable and sensitive to the needs and potential of the communities where they operate.
Our Impact

The effects of CRF’s youth training are felt strongly by the individual as well as by the community. Through the training CRF gives to its young reporters, and by producing radio programs aimed at their peers, they develop their skills, gain in confidence, and broaden their horizons. This increased confidence enables personal development and serves as a springboard for taking on leadership positions in their community to effect social change.

Monitoring, Evaluation and Learning

Since 2012, CRF has formalised its Monitoring, Evaluation and Learning (MEL) system and approach across all programmes. Our MEL system is designed and constantly refined in consultation with all project partners, including the young reporters. It is comprehensive, yet flexible, in order to realistically ensure optimised learning and measurement of impact. Youth-participatory approaches involve young people in the monitoring and evaluating of programmes, organisations, and systems designed to serve them. It enlists young participants in every step of the process, and builds important evaluative structures into the radio production process itself. While our system uses both qualitative and quantitative tools, we strive to put the emphasis on personal stories of change from both the young participants and the young listeners.
NUMBER OF AFRICAN COUNTRIES WE WORK IN: 6

NUMBER OF WEEKLY LISTENERS ACROSS AFRICA: 7 million

NUMBER OF NEW PROJECTS IN 2014: 24

NUMBER OF YOUTH REPORTERS TRAINED SINCE 2009: 1,500

NUMBER OF PROJECT SITES: 74

NUMBER OF LANGUAGES WE BROADCAST IN: 25
Where we work

1. Liberia
2. Ivory Coast
3. Democratic Republic of Congo
4. Tanzania
5. Zambia
6. South Africa
After a prolonged civil conflict in the region, community radio stations were set up to encourage peace building efforts in Liberia. Often working with extremely limited resources, these stations have become a vital voice, sharing important information and encouraging dialogue across boundaries. Since 2012, CRF has trained over 50 staff from 29 radio stations across the country, helping them start their own youth programs. Tackling issues like teenage pregnancy, unemployment and educational challenges, youth reporters across the country have continued to work hard to get their fellow youth speaking about issues that matter to them, and to become active in their communities.

Over half of Liberia’s estimated population of 4 million people are children and youth. In 2014, the country was hard-hit by the Ebola crisis, and we launched our CRF Emergency Ebola appeal which raised £16,700. We will use this money in 2015 to work with community radio stations to help tackle the devastating after-effects of the crisis, and to create tools and systems that young people can use to share information quickly and efficiently in any potential future crisis.
Zambia

As the second most deforested country and the largest producer of copper in Africa, Zambia faces considerable environmental challenges. Young people have identified their role in educating the wider population and our Young Reporters Network in Zambia does just that. Since 2009, we have trained 135 youth at nine project sites across Zambia. We currently work on five project sites: the Pan Afrikan Radio and Hot Fm in Lusaka; Radio Icengelo and Flava Fm in Kitwe, and KNC Radio situated in Kabwe.

With our local implementing partner, the Agents of Change Foundation (ACF), we are amplifying the voices of young Zambians on critical environmental issues, where youth reporters across the country produce and broadcast programs on issues around climate change, food security, and harmful community practices like charcoal burning and the pollution of waterways. Not only do they inform their peers, but they use radio broadcasts to organise youth to take action and get involved with activities such as tree plantings, trash pick-ups and education awareness events. The aim is to build platforms for young people to speak openly about their experiences in ways that reflect the realities and challenges they face.
With nine partner radio stations in seven regions, our projects in Tanzania reach more than 5 million listeners. Our oldest national program, the Young Reporters Network has seen tremendous results, with radio stations reporting increased listenership and hundreds of skilled youth. There are 175 young reporters at present, spread across the seven regions; Mwanza, Shinyanga, Dar-es-Salaam, Iringa, Mbeya, Pemba and Unguja. 95% of the young reporters in the network are under the age of 18. The young reporters focus on civic education and engagement, protecting the rights of girls, responding to early pregnancies, HIV/AIDS, and youth unemployment.

The Mwanza Youth and Children Network (MYCN) is our local implementing partner, and with funding support through UNICEF Tanzania, they coordinate the Young Reporters Network in Tanzania. MYCN supervises the Young Reporters Network group in Mwanza and works closely with four other partner organizations; HUHESO Foundation in Shinyanga, Save the Children in Dar-es-Salaam, Restless Development in Iringa and Mbeya and ZAPHA+ in Pemba and Unguja, in the regions.
Democratic Republic of Congo

The ‘Mungongo ya Muana’ – Voice of the Child, project kicked-off in January 2014 and works with a group of 15 youth living on the streets and in shelters in the capital Kinshasa, funded by the UK-based charity FEBA. Every week, they take to the the airwaves of a local radio station located in Kinshasa’s biggest open-air market, to speak about the unique issues they face and in doing so, advocating for the rights of street youth across the country.

Secteur Média, our implementing partner in the Democratic Republic of Congo, is a media for development NGO with whom CRF has been partnering for the past three years. Its team is made up of professional trainers, national and international journalists, and social workers. They are currently in charge of four Young Reporters Network sites across the country, with a planned expansion to an additional six sites in 2016. They have been working extensively around the issues of violence against children through our Kinshasa-based project aiming at ending stigma against street children and youth, and our Equateur-based programme around indigenous children’s rights.

Ivory Coast

The country’s youth radio project was set up in 2014 when a group of youth reporters from four provinces were trained to form part of the initial four radio project sites. These are supported by UNICEF and the Scouts Association of Ivory Coast. We currently have six Young Reporters Network sites across the country in Abidjan, Bondouku, Man, Bouake, Odienne and San Pedro. Youth reporters produce their weekly radio shows in their respective project sites with support from trained facilitators from partner community radio stations and the Scouts Association.
Partnering with UNICEF and the Department of Basic Education, we have established a national Young Reporters Network in South Africa. Youth at 18 community radio stations across the country broadcast programs on a wide range of issues and share their content beyond their community through SoundCloud. Tackling topics like violence, health and teen relationships, these 268 youth reporters broadcast in 11 languages, reaching over 1.6 million listeners each week.

Our incubator projects allow us to experiment with different approaches for using radio to grow youth leaders. In collaboration with Médecins Sans Frontières, we work with a group of youth who use radio to reach out to young people in their community about HIV/AIDS. In Manenberg we work in partnership with Druivevlei Community Centre, creating a space for young people to express themselves about the community they live in.
I have been involved with CRF since August 2014. I started with the role of being a reporter, but now I can say that I’m a leading presenter. My life has changed a lot because I used to be that guy who ignores a lot of things. CRF gave me the platform to look at topics that are important, with a sharp eye, and also to educate and give back to the community.

I want to think creatively, I want something that will benefit me and benefit the community. Since being involved with CRF I can work under pressure, I have leadership skills now, I have communication skills. I know that each and every place I go to I must be professional so I can boost my image, boost CRF’s image, and boost the station’s image.

_Tembela, KQ FM_

After joining CRF there’s a big difference because there are many things, which I did not know before. For example an important lesson for me is the one on removing discrimination between Batwa and Bantu. I used to avoid even seating next to a Batwa youth, but in the training we were all mixed, and so now I can sit and eat with Batwa without any problem. I understand that every child has rights, and those rights must be respected by the state, by parents and the entire community. I used to shake and avoid speaking in public, but since the training I can be tasked with interviewing and speaking up in public without fear.

_Ruth, Radio Communautaire Mwana_

During our training we really felt that it helped us bond as a group. It expanded our knowledge about different possibilities, giving us the confidence in communication skills within a friendly atmosphere. Our training made us realise the importance of radio. Seeing the work we produced and the skill gave us encouragement and a platform to share our own opinions.

_Alex, Speak Out Oxford_
Radio for me is a safe place, it keeps me away from the street and doing bad things. I meet new people and make new friends. Radio has changed my life because I am not just sitting at home and doing nothing I am part of something. I can tell my children I joined a group of young children and that is where I found my love. When I joined the radio workshop, I started to break out of my shell, I expressed myself.

**Audrey, Manenberg Youth Reporters**

The thing I like most about radio is being able to speak, it’s something that you can do from the heart. When I look for topics I go and ask my friends. I ask them what do you want to hear, what do you want me to speak about. With radio you have one on one interaction with a person which you don’t get on any other social media. Radio has taught me that life has many challenges. People go through a lot of different things. But there are always ways and possibilities for everybody out there, there is always a situation but you can always get out of it.

**Chloe, Radio Atlantis**
CrF Voices: Staff

Clémence Petit-Perrot, Programme Director

I help design and oversee all our projects outside of South Africa, working with the team in Cape Town and our implementing partners in the different countries. I am also involved in the design and implementation of our Monitoring, Evaluation and Learning, Communication and Curriculum strategies. Fortunately, I am also still able to conduct trainings with young people and help produce exciting radio shows, which is why I first joined CRF four years ago.

Coming from a journalistic background, I was originally quite skeptical about the NGO world in general and the impact a youth media organization could have in particular. I found in CRF the bold vision and deep commitment that convinced me that I was better off investing my time teaching youth how to use a microphone rather than holding it myself.

Sandra Ndonye, Programme Associate

I coordinate our Liberia pilot project and provide project management support to CRF’s implementing partner in Tanzania, the Mwanza Youth and Children’s Network (MYCN) who coordinate the young reporters network across Tanzania. I am also a trainer and provide curriculum development support across CRF’s projects.

CRF also gave me a chance to get involved in something new. Working with CRF radio station partners, I helped setup a pilot project in Liberia as part of the organisation’s response to Ebola crisis. It was an invaluable experience and meaningful journey, filled with lots of innovation along the way.

What CRF means to me…one word, hope! I see hope for a bright future in the eyes of the young people I have interacted with in South Africa, Liberia, Tanzania, and elsewhere. I hear it in their words every time they share their views and tell their stories, loaded with fresh dimensions and new meaning. I notice that I listen to children and young people in a completely different way now, I can hear them.
Oko Camngca, Future Positive Project Director

My background lies in youth media training, research and law. I joined the team at a really crucial and incredible time in the phase of the project. Future Positive at its core is a youth led civic engagement programme. Through partnerships with the Nolungile Youth Clinic and a local radio station, radio Zibonele, these young change-makers have learned to craft programmes and interventions on how to address, local and global issues affecting their lives. Through our weekly workshops, technical training, community involvement, radio broadcasts and radio dramas, youth are shifting from being consumers to producers of these creative spaces that reflect and impact the world. Immersing myself in these spaces has allowed me to visit and re-craft my own perceptions of what it means to be young.

The project has been successful predominantly owing to these young warriors that lead so successfully and because youth-led programmes are often great vehicles for inspiring young people and helping them develop important skills.

Busisiwe Hoho, Project Coordinator, Young Reporters Network

My role involves working and communicating with the Young Reporters Network across South Africa, checking how they are getting on, and helping with the relationship building between the facilitators and the young reporters. When asked what CRF means to me, I think of two words: belief and hope. It opens doors of opportunity especially in rural communities where there is no voice. It gives youth a space to share their views and talk about issues that are important to them. If I had had anything like this when I was growing up I think I would have turned out differently, it gives young people opportunities that they would not have known about otherwise. CRF creates a space for learning, educating and development.
Key moments of 2014

FEBRUARY

World Radio Day

In the UK: @SOAS
CRF celebrated World Radio Day at an event hosted by SOAS Radio to recognise and celebrate the power of radio as a communication tool worldwide. This year’s theme was ‘Gender Equality & Empowerment Through Radio’. Charlotte Bannister-Parker featured as a keynote speaker.

In Paris:
Léopold Irion-Dewavrin (17), student and CRF intern hosted a concert at his school in Paris, where £2,500 was raised for projects in the DRC. In DRC youth radio journalists are being trained to report on discrimination against indigenous people.

10 Day Trip to Tanzania with Five CRF UK young reporters:
Five Oxford Radio Youth Reporters visited two project sites in Zanzibar to experience the impact of CRF’s work. They produced blogs documenting their trip and carried out interviews, audio postcards and audio diaries.

US Board Members Visit South Africa:
In February members of the US Board visited South Africa, held meetings with CRF staff and visited radio projects in and around Cape Town, including Radio Atlantis in and the Future Positive and COSAT sites in Khayelitsha. Seeing our youth reporters in action and getting to know members of Cape Town staff broadened the Board’s understanding of the organisation’s operational strategy and impact.

MARCH

Phoenix Picturehouse Screening:
CRF youth hosted a presentation of their trip to Tanzania in Oxford for friends, family and CRF supporters.
Freedom: 20 Years of Democracy:
This year South Africa marked a milestone as they celebrated 20 years of democracy. CRF partnered with Live SA, a youth produced magazine in their Voting is Power (VIP) campaign. Youth radio journalists were trained to produce shows in the lead-up to the elections. They spoke to youth in their community about what community empowerment means to them.

Clinton Global Initiative: CRF announces a ‘Commitment to Action’:
In 2014 CRF became part of the Clinton Global Initiative (CGI). Established in 2005 by President Bill Clinton, CGI convenes global leaders to create and implement innovative solutions to the world’s most pressing challenges. CRF developed a Commitment to Action which will further the impact of our work in South Africa.

Jeremy Paxman in Conversation with Rev. Mpho Tutu:
CRF hosted a conversation between the Reverend Mpho Tutu and Jeremy Paxman at Harris Manchester College, Oxford. This was followed by a lively auction led by Will Gompertz, Arts Editor at BBC Radio Oxford, and Colin Greenwood, Radiohead Bassist and our Global Ambassador.

Youth Radio Awards:
CRF hosted the second annual South African Youth Radio Awards in Cape Town. The event coincided with Youth Day, and highlighted the rights of children and youth to be heard. The Youth Radio Awards recognised the effort, passion and determination of the Young Reporters Network.

16 Nominees flew to Cape Town for a weekend packed with activities before putting on their party clothes for the much awaited Awards Ceremony. In front of a packed room at the Castle of Good Hope, the winners came to accept their Awards, some of them even breaking into a celebratory dance.
Interview with Graca Machel at the Partnership for Maternal, Newborn and Children’s Health (PMNCH) Conference:

Six of our CRF young reporters from South Africa and Tanzania covered the PMNCH Conference. They got the opportunity of interviewing Graca Machel, Chair of the PMNCH and former first lady of South Africa. 15 year-old Neema Mchacho, from Mwanza in Tanzania did an amazing job.

Young Reporter wins Youth Achievement Award at House of Commons Westminster, London:

Young reporter Nahia Maiha won recognition of her involvement with CRF and commitment as a Youth Radio Reporter at the ‘Youth Achievement Awards: Celebrating Future Leaders’.

Alex FM win 2014 WASH Media Award:

Our young reporters from Alexandra, South Africa won the 2014 WASH Media Prize. This prize is awarded to journalists for excellence in reporting on critical water, sanitation and hygiene issues. Alex FM journalist Mbalenhle Chiya was one of the winners whose radio piece won in the ‘Human Right to Water and Sanitation’ category.
Ebola Appeal:
In the last quarter of 2014, with the backdrop of the Ebola crisis, we embarked on a pilot project to support our community radio partners in Liberia. Through the launch of our appeal and with the help of our generous friends of the foundation and supporters, we raised nearly £17,000. With the generous support of our Global Ambassador Colin Greenwood, Pop singer Kylie Minogue and our Global Patron, the Rev. Mpho Tutu, we launched three video appeals to increase awareness for the campaign.

Supporters Event Thanksgiving Dinner:
CRF hosted a Thanksgiving dinner in Oxford to show our gratitude to some of our most generous and loyal supporters of the foundation. The event was chaired by our Global Patron Sir Jeremy Greenstock. With speeches from Charlotte Bannister-Parker and Emmanuelle Parr, the event was used to highlight the need for our work in Liberia.

World Aids Day:
The Future Positive Youth reporters hosted a ‘pop-up radio booth’ at the World Aids Day celebration on the 1st December 2014 at the O.R Tambo Hall in Khayelitsha, Cape Town, South Africa. This celebration had approximately 1000 people in attendance, predominantly children and youth, and offered HIV/AIDS testing, live performances, and showcased some of the city’s top talent.
New for 2015

Brighton Kaoma
It is our pleasure to announce Brighton as our Global Youth Ambassador. Brighton is a 21 year old Zambian youth leader, who after graduating from CRF’s radio program, co-founded the Agents of Change Foundation (ACF). ACF equips youth with leadership and radio skills to talk about issues which matter to them. Brighton believes in using radio and low-cost communication technologies to educate young people.

Will Gompertz
We are delighted that Will Gompertz is to be a patron of the Children’s Radio Foundation. His commitment is evident through his support of our work. Will is a brilliant journalist who engages effortlessly in this medium.

Linda Barnett
As of January 2015, Linda will serve as the new Chair of the International Board, based in New York. She recently travelled to South Africa to visit project sites and attend our youth reporter training sessions, returning inspired to share the success of CRF, and to continue to raise our profile in the US among both individuals and institutions.

FEBA
We are overjoyed to announce that FEBA and Children’s Radio Foundation are engaging in a second partnership in our work in Kinshasa in the Democratic Republic of Congo working alongside street children.

Templeton World Charity Foundation
In 2014 we received a significant grant from the foundation, with activity starting in 2014 and rolling into 2016. 300 young people from 18 communities in South Africa are engaged in exploring the meaning of ubuntu and community building, and are producing powerful radio content on this subject.

Liberia
We have worked with three partner community radio stations in Liberia; Peace FM, Voice of Rural Mosterrado and Radio Gbarnga. We have provided them with equipment and in July, our programme associate Sandra Ndoyne travelled to Liberia and delivered workshops to 34 young reporters, five youth facilitators and three radio managers. The Ebola crisis continues to impact the communities affected and the output focuses on how it has impacted on young people and education in the region.

www.childrensradiofoundation.org
This work is only possible thanks to our generous donors.

For more information go to www.childrensradiofoundation.org
Our Partners

FORDFOUNDATION

UNICEF

MEDICINS SANS FRONTIERES

SOUNDCLOUD

RFI

AIDS FONDS

UNESCO

CLINTON GLOBAL INITIATIVE

Commonwealth Foundation

The Palette Fund

DFID

Department for International Development

Open Society Foundation For South Africa

TEMPLETON

World Charity Foundation, Inc.

feba

life-giving media

11TH HOUR PROJECT

THE SCHMIDT FAMILY FOUNDATION

ORBIS

The Children’s Institute

Amazing Kids. Amazing Place.

www.childrensradiofoundation.org
From the Templeton World Charity Foundation

I have been most impressed with CRF’s vision for empowering the youth of Africa through radio journalism, and giving them the skills and confidence to communicate with clarity, honesty, and compassion. I am so pleased that CRF has partnered with the Templeton World Charity Foundation to use youth radio journalism training to engage young Africans to consider what Ubuntu means for them and for their communities. CRF’s program teaches young people how to listen with compassion, how to ask questions with kindness, and how to communicate with integrity, inner strength and humility beyond their years. These are skills that young people can practice, regardless of their circumstances, and will transform how they see themselves and their world. I hope the Ubuntu project will inspire more people to think about what it means to become more human in our connectedness with one another.

Dr Bonnie Poon Zahl
Research Coordinator, University of Oxford

It has been a tremendous joy for me, and for those at Templeton World Charity Foundation, to support and see the Children’s Radio Foundation’s successful work in youth character development. Sir John Templeton believed that the way to transform lives and to mend the fractured nature of so many communities in the world today was through the development of important but “invisible” realities such as love, optimism, future mindedness, self-awareness, and curiosity. In identifying, harnessing and nurturing the concept of ubuntu through youth radio journalism, the CRF has a profound and positive effect on young people and their communities in both Africa and the UK.

Andrew Briggs
Professor of Nanomaterials, University of Oxford

Annual Report 2014
Boards, Advisors & Notable Supporters

International Board of Directors:
Elizabeth Sachs - Founder and President
Linda Barnett
India Baird
Charlotte Bannister-Parker
Charles Bergman
Ed Burns
Yodit Eklund
Gina Florescu
Suzanne Karotkin
Danielle Kayembe
Ron Kunene
Peter Mason
Pamela Michaelcheck
Cameron Penny
Bill Siemering
Ken Stern
Charlie Warren

South Africa Board:
India Baird - Co-Chair
Kholofelo Molewa - Co-Chair
Yolanda Benya
Karen Dudley

UK Board:
Edward Mortimer, Chair
Adé Adigun
Sam Bonham
Lucy Hannah
Emma Menell
Simon Weil

UK Advisors:
Elizabeth Clough
Nicholas Hardyman
Bill Heine
Henri-Pierre Koubaka
Charlie Lee-Potter
Millius Palayiwa
Emmanuelle Parr

US Advisors:
Susan Berresford
Peggy Goldwyn
Ellen Hume
Monica Menell-Kinberg
Arthur Sachs
Jean Witmer

Patrons and Ambassadors:
Sir Jeremy Greenstock - former British Ambassador to the UN
Colin Greenwood - Bassist for Radiohead
Edward Stourton - BBC Presenter and Journalist
The Reverend Mpho Tutu - Episcopal Priest and Executive Director of The Desmond & Leah Tutu Legacy Foundation

Notable Supporters:
Richard Dowden - Director of the Royal African Society
Jonathan Miller - ITN Foreign Affairs Correspondent
Jeremy Paxman - TV Broadcaster, Journalist & Author
Nabila Ramdani - Freelance Journalist and Academic

The Reverend Mpho Tutu is Patron of CRF and the Ubuntu project

Biographies of board members on our website

www.childrensradiofoundation.org
## CRF Financial Summary 2014

### Revenue £

<table>
<thead>
<tr>
<th></th>
<th>SA 2014</th>
<th>USA 2014</th>
<th>UK 2014</th>
<th>COMBINED 2014</th>
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<td>Investment Income</td>
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<tr>
<td>Other Income</td>
<td>7,679</td>
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<td>7,925</td>
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<td><strong>Total Revenue</strong></td>
<td>387,091</td>
<td>158,016</td>
<td>225,443</td>
<td>770,550</td>
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</table>

N.B. The South African figures are based on management accounts prepared by CRF’s South African accounting officers as the audited financials for 2014 were for a February year-end. The US figures are prepared by the US office’s bookkeeper and they are currently being audited. The UK figures have had an independent examination in accordance with Charity Commission requirements. South African figures were prepared in ZAR, UK in £ and US in $. All currency conversions were made with exchange rates based on the exchange rates on 31 December 2014 and for the calendar year for 2014 quoted on www.exchangerates.org.uk.

### Expenses £

<table>
<thead>
<tr>
<th></th>
<th>SA 2014</th>
<th>USA 2014</th>
<th>UK 2014</th>
<th>COMBINED 2014</th>
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</thead>
<tbody>
<tr>
<td>Programme Expenses</td>
<td>278,344</td>
<td>80,165</td>
<td>54,989</td>
<td>413,498</td>
</tr>
<tr>
<td>Administration Expenses</td>
<td>29,618</td>
<td>34,531</td>
<td>23,252</td>
<td>87,401</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>307,961</td>
<td>114,696</td>
<td>78,241</td>
<td>500,898</td>
</tr>
</tbody>
</table>

### Assets £

<table>
<thead>
<tr>
<th></th>
<th>SA 2014</th>
<th>USA 2014</th>
<th>UK 2014</th>
<th>COMBINED 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fixed Assets</td>
<td>2,761</td>
<td>255</td>
<td>205</td>
<td>3,221</td>
</tr>
<tr>
<td>Current Assets</td>
<td>115,519</td>
<td>65,862</td>
<td>68,530</td>
<td>249,911</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>118,280</td>
<td>66,117</td>
<td>68,735</td>
<td>253,132</td>
</tr>
</tbody>
</table>

### Equity and Liabilities

<table>
<thead>
<tr>
<th></th>
<th>SA 2014</th>
<th>USA 2014</th>
<th>UK 2014</th>
<th>COMBINED 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capital and Reserves</td>
<td>-</td>
<td>-</td>
<td>0.41</td>
<td>0.41</td>
</tr>
<tr>
<td>Retained Income</td>
<td>114,911</td>
<td>50,978</td>
<td>67,264</td>
<td>233,152</td>
</tr>
<tr>
<td><strong>Total Equity</strong></td>
<td>114,911</td>
<td>50,978</td>
<td>67,264</td>
<td>233,152</td>
</tr>
<tr>
<td>Current Liabilities</td>
<td>3,369</td>
<td>15,139</td>
<td>1,471</td>
<td>19,980</td>
</tr>
<tr>
<td><strong>Total Equity and Liabilities</strong></td>
<td>118,280</td>
<td>66,117</td>
<td>68,735</td>
<td>253,132</td>
</tr>
</tbody>
</table>

### How our money is spent

- **Programme Expenses**: 17%
- **Administration Expenses**: 83%

N.B. The South African figures are based on management accounts prepared by CRF’s South African accounting officers as the audited financials for 2014 were for a February year-end. The US figures are prepared by the US office’s bookkeeper and they are currently being audited. The UK figures have had an independent examination in accordance with Charity Commission requirements. South African figures were prepared in ZAR, UK in £ and US in $. All currency conversions were made with exchange rates based on the exchange rates on 31 December 2014 and for the calendar year for 2014 quoted on www.exchangerates.org.uk.
## What your donations can fund:

- **£50**: Covers the cost of introductory journalism training for one youth reporter in Liberia
- **£100**: Supports one live radio broadcast on issues of gender-based violence in the DRC
- **£200**: Purchases audio radio recorders, microphones and headphones for five youth reporters in South Africa
- **£1,000**: Purchases a mobile broadcast studio for youth reporters in remote areas in Zambia
- **£2,500**: Pays for the training of 74 young reporters to tackle issues on HIV/AIDS at five project sites in Tanzania

## Ways in which you can support us:

Give online at [www.childrensradiofoundation.org/donate](http://www.childrensradiofoundation.org/donate)

Planning a big event? Doing a sporting event? Why not raise money for CRF at the same time!

Listen to dozens of uploaded radio programmes, interviews and pieces from across our project sites on Soundcloud: [https://soundcloud.com/childrensradiofoundation](https://soundcloud.com/childrensradiofoundation)

Follow us on [Twitter](https://twitter.com/crfprojects) and also on [Facebook](https://www.facebook.com/childrensradiofoundation)

Get in touch!

**UK:** Katie@childrensradiofoundation.org - +44 1865 200118

**SA:** Mike@childrensradiofoundation.org - +27 21 465 6965

**US:** Lindab@childrensradiofoundation.org - +19178 178515

www.childrensradiofoundation.org
The Children's Radio Foundation is a non-profit charity registered in the US, South Africa and the UK. UK charity number 1127219.