The Children’s Radio Foundation was incorporated in the US in 2006 as a 501(c)(3), registered as a charity with the UK Charity Commission in 2010, and listed as a non-profit organization in South Africa in 2012.
<table>
<thead>
<tr>
<th>CONTENTS</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>A LETTER FROM OUR LEADERSHIP</td>
<td>04</td>
</tr>
<tr>
<td>OUR MISSION AND VISION</td>
<td>06</td>
</tr>
<tr>
<td>CHILDREN’S RADIO FOUNDATION IN 2017</td>
<td>07</td>
</tr>
<tr>
<td>WHY RADIO?</td>
<td>08</td>
</tr>
<tr>
<td>YOUTH RADIO ON THE GO</td>
<td>10</td>
</tr>
<tr>
<td>RADIO STEPS UP IN TIMES OF CRISIS</td>
<td>11</td>
</tr>
<tr>
<td>BROADCASTING PATHWAYS TO YOUTH EMPLOYMENT</td>
<td>12</td>
</tr>
<tr>
<td>ADDRESSING THE WORLD’S MOST PRESSING ISSUES</td>
<td>14</td>
</tr>
<tr>
<td>SPEAKING TRUTH TO POWER</td>
<td>16</td>
</tr>
<tr>
<td>BEHIND THE STORIES OF YOUTH VIOLENCE</td>
<td>18</td>
</tr>
<tr>
<td>HOW WE WORK</td>
<td>20</td>
</tr>
<tr>
<td>SUPPORTERS</td>
<td>22</td>
</tr>
<tr>
<td>GOVERNANCE, PARTNERS, AND FUNDERS</td>
<td>23</td>
</tr>
<tr>
<td>FINANCIAL SUMMARY 2017</td>
<td>24</td>
</tr>
<tr>
<td>OUR TEAM</td>
<td>26</td>
</tr>
</tbody>
</table>
A LETTER FROM OUR LEADERSHIP

At the Children’s Radio Foundation, we are reminded every day that place matters. The local conditions of people’s lives influence everything from health to education, jobs to leisure, joy to despair. Our screens and news feeds show us the colors of these places, but perhaps not long enough to hear the crack in someone’s voice, the roar of trucks, or the joyful shrieks of children as the soundtrack to a story about “here.”

The stories of our youth reporters across seven countries in Africa tell us about the power of place and its design on young lives. It is incredible to see how radio and young voices cut through the longitudinal differences to reflect with curiosity and urgency on the power of agency - anywhere.

Over 700 youth reporters bring out stories and spark conversations that challenge authorities, parents, and traditional ways of tackling problems. Their provocations stir the listener’s conscience and ideas, catalyzing action that translates into thousands of tiny experiments in homes, schools, clinics, and communities.

When place matters we have a more complete story.

So how do our young reporters understand place? They map it out: the locations, characters, connections, and issues. Then they curate the story with their audio recorders. One of our new projects in 2017 focuses on agriculture and job readiness in Tanzania. Our youth broadcasters discovered inspiring young agricultural entrepreneurs who have created opportunities for themselves along each stage of the value chain from soil to table. Communities have been exposed to these innovative young people and others have been motivated enough to do something themselves.

This is the beauty and power of radio – when the context is full – it communicates the possibility for action without the need for canned messaging.

In South Africa, guns kill 18 people every day. A frightening reality that the youth reporters of Alexandra know all too intimately. Their campaign for tighter gun control enables listeners to respond to the narratives of loss and courage, rallying in response to calls for collective action, be that marching through their community or supporting bereaved families.

In the Democratic Republic of Congo, radio broadcasts around LGBTI rights challenge religious beliefs while youth reporters in the Ivory Coast and Zambia tackle issues surrounding adolescent sexual and reproductive health. These are powerful conversations for such contexts, demanding that youth be acknowledged in ways that are not always comfortable.

These young reporters embody leadership and the conviction for change. They are connected to place through care and aspiration, knowing that their environment can shape who they are, and knowing also that they can shape their environment. Their rootedness is not a limitation to being a global citizen. Rather, this sense and surge from 63 hyper-local projects across the continent is what shifts a global transition, one story at a time.

Like our youth reporters, keep tuning in to where you are!

With gratitude,
OUR MISSION AND VISION

The Children's Radio Foundation uses radio to create opportunities for youth-led dialogue, participation, leadership, and active citizenship in communities across Africa. Our work is guided by a vision of young people shaping their own futures and strengthening themselves, their families, and their communities.

ISSUES ADDRESSED BY OUR REPORTERS

ADOLESCENT HEALTH / CLIMATE CHANGE AND THE ENVIRONMENT
HIV AND AIDS / HUMAN RIGHTS / INEQUALITY AND OPPORTUNITY
LGBTI RIGHTS / MIGRATION AND XENOPHOBIA / VIOLENCE AND SAFETY

CHILDREN'S RADIO FOUNDATION IN 2017

63 project sites in 7 countries
727 trained youth reporters
9.5 m weekly listeners
31 broadcast languages

NIger
144 shows produced | 8 radio stations

IVORY COAST
120 youth reporters | 8 radio stations
1 international conference

CAMEROON
144 shows produced | 5 radio stations

DEMOCRATIC REPUBLIC OF CONGO
148 youth reporters | 9 radio stations

TANZANIA
118 youth reporters | 11 radio stations

ZAMBIA
102 youth reporters | 6 radio stations

SOUTH AFRICA
239 youth reporters | 16 radio stations
3 clinics | 1 high school
WHY RADIO?

RADIO IS AFRICA’S FIRST CHOICE
Only 25% of Africans used the Internet in 2017 and in some countries online access is as low as 2%. Nearly 90% have access to a radio, making it a crucial source of information.

RADIO IS EASY TO LEARN
Radio requires minimal technical expertise. Young people are able to learn production and broadcasting skills easily.

RADIO SKILLS ARE LIFE SKILLS
Learning how to interview, research, and produce a radio show builds confidence and hones critical thinking and communication skills.

RADIO BUILDS COMMUNITY
Radio is often the heartbeat of communities across Africa. It reflects the concerns of the day and speaks to local realities. It is a conversation starter and an information hub.

YOUTH RADIO PROJECTS ARE INEXPENSIVE
Radio stations require limited funds to run. It is possible to reach millions of youth on the African continent in a cost-effective way.

RADIO PAIRED WITH TECHNOLOGY REACHES EVEN FURTHER
Radio stations can use mobile phones and digital technologies to push their broadcasts and messages deep into communities, encourage audience participation, and share more perspectives.
“The pop-up radio station was a place where youth could speak about what specifically was happening in their own communities, and also a safe space to admit that there were things about HIV that they didn’t know and didn’t understand. We were able to correct myths and misinformation, and connect youth across the continent to work together to end AIDS in our lifetime.”

XOLANI KONDILE
CHILDREN’S RADIO FOUNDATION HEALTH PROGRAM COORDINATOR
According to the World Bank, youth account for 60% of Africa’s unemployed. Reporters in Tanzania show us how radio stations can play a powerful role in connecting young people to training opportunities and jobs in their communities.

Since 75% of jobs available to youth in Tanzania are in agriculture, our project Kilimo Mtaji (“agriculture makes sense” in Swahili) broadcasts radio shows about the financial and job-readiness skills needed to thrive in the sector. In partnership with the MasterCard Foundation and our local partner the Mwanza Youth and Children Network, youth reporters profiled local young ‘agripreneurs,’ shared strategies for saving money and starting businesses, and illustrated how farming can lead to individual prosperity and country-wide economic growth.

The pilot model demonstrated that 85% of regular listeners felt that their knowledge and understanding of financial systems and services and agriculture as a business had increased since they started listening to the youth-produced radio show. Eighty percent of the respondents reported having used the information in their lives after the show, resulting in a range of activities, including opening bank accounts, accessing training opportunities, and setting up small agri-businesses.

“I believe millions of youth, just by tuning in to the shows, will be motivated to change their outlook on farming and see it as an admirable and important pursuit.”

SHABAN MAGANGA
DIRECTOR, MWANZA YOUTH AND CHILDREN NETWORK

“Before listening to the radio show I thought of agriculture as hard work and not something for young people to undertake. Now I see how it can provide opportunities for me as an individual and for Tanzania as a nation.”

RICHARD FERUZ, LISTENER, 24
MWANZA

PAUL BAHATI LUKAS
INTERVIEWS YOUNG COMMUNITY MEMBERS IN MWANZA, TANZANIA

TANZANIA
BROADCASTING PATHWAYS TO YOUTH EMPLOYMENT
HOW RADIO ADDRESSES THE WORLD’S MOST PRESSING ISSUES

HUMAN RIGHTS
Advancing human rights

CLIMATE CHANGE
Promoting environmental activism

HEALTH
Improving access to youth health services

GUN VIOLENCE
Building safer communities

YOUTH EMPLOYMENT
Connecting youth to jobs

EMERGENCY RESPONSE
Educating children in emergency settings

PAULINA ROBERT
MWANZA, TANZANIA
Home to the biggest power plant in the country, and soon the largest in the world, youth reporters in Inga ask why they are being left in the dark.

“Becoming a youth reporter has made me aware of how important my voice and the voices of others can be to address the challenges affecting my community.” 20 year-old Dieudonne Mbungu and his fellow reporters rely on the power of radio to inform listeners about game-changing development projects at their doorstep.

Inga is located on the Congo River, 140 miles downstream from the capital, Kinshasa. Already home to two dams, the existing expansion plans would transform the area into the largest hydropower site in the world, generating more than a third of the electricity currently produced in Africa. Ninety-one percent of the population of the Democratic Republic of Congo does not have continuous access to electricity, and critics suggest that power generated by the Grand Inga Dam will bypass the local community.

Listeners call in to report service delivery challenges in their community, noting that the show has helped them understand their rights to basic services.

Listeners’ concerns are shared with local advocacy organizations so they can better understand the needs of the people and share their findings with government representatives.

“Access to electricity is our right, and without it, I know that our community will not move forward.”

INGA COMMUNITY RADIO LISTENER
SOUTH AFRICA

BEHIND THE STORIES OF YOUTH VIOLENCE

The Bigger than Life youth reporters at Alex FM use the power of radio to get their community speaking about violence. They lead the way in bringing out the experiences of those affected and sharing community solutions to address the problem.

Gun violence is an issue very close to the heart of 16 year-old youth reporter Monica Maubane. Last year on her birthday she got news that her father was shot and killed in Alexandra township on the outskirts of Johannesburg. Monica’s story is unfortunately not uncommon. Violence is one of the leading causes of death in South Africa, with an average of 18 people killed by guns each day.

Monica and her fellow youth reporters put a human face to these stories of violence, using radio to rally community members to take action and build safer communities. In partnership with Gun Free South Africa and with funding support from the European Union, we trained 360 youth reporters at 16 radio stations across South Africa to report on issues of violence and community safety, and to host events to raise awareness with youth, parents, teachers, police, and other community leaders.

Together, these youth reporters are a powerful voice. They make community members aware that people carrying guns for self-defense are five times more likely to be shot during an assault. When local high school students told our reporters that gun violence is common in their schools, they convened community meetings with teachers to beef up security measures, and hosted a march through the community to encourage people to turn their firearms in to the police.

Bringing local concerns to a national stage

The stories captured by 360 youth reporters at 16 radio stations across South Africa were shared with community members, local police, and government officials so they can better understand youth experiences of violence.
HOW WE WORK

**IDENTIFY**
a local site, radio station, and community organization partner to assess their needs and strengths.

**TRAIN**
community members to work as mentors and train youth to produce and broadcast their own radio shows.

**CREATE**
radio shows that address important social and human rights issues in the community and stimulate peer to peer and intergenerational dialogue.

**SUPPORT**
project sites with resources, production guides, monitoring and evaluation tools, and ongoing training.

**CONNECT**
young journalists across all projects so they can share content through our media partners and on social media platforms.
WITH SPECIAL THANKS TO INDIVIDUALS AND ORGANIZATIONS WHO SUPPORTED OUR WORK IN 2017

INDIVIDUALS
Ade Adigun
Jane Pater-Skene
Molly Alexander
David and Susan Jackson
Alexandra Jennis
Adrianna Ryan-Cook
Joseph
Jean
Karon
Suzanne Karolett
David
Kihara
Gretchen
King
Jana
Kans
Caroline Lango
Brian Lowman
and
Susan
Hogman
Zoe
Lowman
Dana
and
Gordon
McCullum
Sharon
Henderson
Pamela
and
Bill
Michelwicz
Kaya
Moore
Edward
Murtner
Ketria
Nadlerwen
Elise
Owenda
Mirra
Palayiwe
James
Pagano
Mirra
Palayiwe
Charlotte
and
Bill
Bannister-Parker
David
Parker
Christopher
and
Josephine
Poppas
Dr.
Adam
and
Emmanuella
Pier
Mark
Fellow
Jonna
Pimentel
Michael
and
Vanessa
Pickard
Richard
and
Gladys
Pittibado
Mike
Rahfaldt
Em
Rice
Samuel
and
Elizabeth
Sachs
Richard
S selber
Wendy
Seville
Andrew
Saunders-Davies
and
Marian
Frostick
Rohan
and
Tamar
Schechter
Stefanie
Schwartz
Sean
and
Margaret
Sherron
Jena
and
Justin
Byham
Shaw

Bill
Siemering
Carol
Tina
Specht
Edwards
Joe
Speakers
Electra
Thuy
Eri
Bannister
Townsend
Sally
Wadhams
Nancy
and
Tom
Wall
Charlotte
and
Adam
VanDenOnk
Emma
Veland
Sylvia
Vetta
Simon
and
Genda
Well
Denis
White
Anthony
Williams
Elizabeth
Winget
Niki
Winzer
Joanne
and
Rick
Wilmer
MK
&
RKH
Wooldridge
Arturo
Zampaglione

IN KIND DONATIONS
Bemah
Dyon
Bell
Burns
Kennedy
Shilling
and
O'Shea
Ulysses
Partners

Our Global Youth Ambassador Brighton Kaoma met with President Barack Obama to discuss the role that radio and other low cost technologies play in improving lives across the African continent.

INTRODUCED BY WHOOPPI GOLDBERG TO OVER 60,000 FANS IN CENTRAL PARK, YOUTH REPORTER NOLUSINDISO MUYE OF SOUTH AFRICA SHARED A SHORT FILM ABOUT HER STORY OF LIVING WITH HIV.

2017 GOVERNANCE AND LEADERSHIP

INTERNATIONAL BOARD OF TRUSTEES
Beth
Sachs,
Founder
and
Chair
Emilia
Charlotta
Bannister-Parker,
President
Linda
Bannett,
Chair
Charis
Bergman
Edmund
J.
Burns
Nina
Callaghan
Dana
Dhima
Gina
Florescu
Lucy
Hennah
Suzanne
Kanotkin
Daniella
Kayamba
Peter
Mason
Pamela
Michaelcheck
Kholofelo
Molewa
Edward
Hortimer
Mike
Rahfaldt
Bill
Siemering
Charlie
Warren

UK BOARD OF TRUSTEES
Edward
Hortimer,
Chair
of
Trustees
Ade
Adigun
Charlotte
Bannister-Parker
Linda
Bannett
Sam
Bonham
Nick
Bowers
Lucy
Hennah
David
Kihara
Elise
Ormerod
Simon
Well

SOUTH AFRICA BOARD OF DIRECTORS
Kholske
Molewa,
Chair
Khululek
Pabel
Leckie
Kissett
Karin
Dudley

SOUTH AFRICA SENIOR EXECUTIVE STAFF
Dr.
Michael
Stahlkecht,
Executive
Director
Nina
Callaghan,
Associate
Director
Clemence
Patt-Perrit,
Program
Director
Anwar
Ngombi,
Program
Director
Mathapelo
Motshabi,
Youth
Reporter
Network
Manager
Busiwe
Hoho,
Youth
Reporter
Network
Manager
Thando
Ntiq,
Director
of
Finance

PARTNERS AND FUNDERS

TRUSTS AND FOUNDATIONS
American
Express
Philanthropy
Program
The
Arenas
Lavy
Fund
Alexander
Hockey
Charitable
Trust
J.T
Foundation
UK
LTD
British
Majors
Square
Foundation
Comic
Relief
Desmond
Tutu
HIV
Foundation
Elina
Philanthropies
FSEBA
The
Gust-Bredt
Foundation
GlobalGiving
International
AIDS
Society
The
MAC
AIDS
Fund
MasterCard
Foundation
Open
Society
Foundation
Orbit's
Africa
Save
the
Children
The
Science
Nations
Foundation
The
17th
Hour
Project
The
Animates
Charitable
Trust
The
European
Union
The
Dakis
Foundation
The
Dragon
School
The
Heramed
Trust
The
Joseph
Family
Foundation
The
Kathleen
Harney
Charitable
The
Robert
Kaufenberg
Foundation
Schana
&
Josefina
Lujia
Memorial
Foundation,
Inc.
The
Shin
Creek
Trust
The
Staples
Trust
The
StudyVisa
Foundation
The
Michael
and
Louise
Von
Clemm
Foundation
UNICEF
US
Embassy
South
Africa
VIV
Healthcare

22
### FINANCIAL SUMMARY 2017

<table>
<thead>
<tr>
<th></th>
<th>SA 2017</th>
<th>USA 2017</th>
<th>UK 2017</th>
<th>Consolidation adjustments</th>
<th>Combined 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUE ($)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Donation Income</td>
<td>854,501</td>
<td>542,966</td>
<td>113,931</td>
<td>-</td>
<td>1,511,398</td>
</tr>
<tr>
<td>Other Income</td>
<td>5,971</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>5,971</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>860,472</strong></td>
<td><strong>542,966</strong></td>
<td><strong>113,931</strong></td>
<td>-</td>
<td><strong>1,517,369</strong></td>
</tr>
<tr>
<td><strong>EXPENSES ($)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Expenses</td>
<td>717,024</td>
<td>411,755</td>
<td>110,759</td>
<td>-</td>
<td>1,239,538</td>
</tr>
<tr>
<td>Administration Expenses</td>
<td>61,264</td>
<td>161,276</td>
<td>48,861</td>
<td>-</td>
<td>271,401</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>778,288</strong></td>
<td><strong>573,031</strong></td>
<td><strong>159,620</strong></td>
<td>-</td>
<td><strong>1,510,939</strong></td>
</tr>
<tr>
<td><strong>Change in Net Assets</strong></td>
<td><strong>82,184</strong></td>
<td>- <strong>30,065</strong></td>
<td>- <strong>45,689</strong></td>
<td>-</td>
<td><strong>6,430</strong></td>
</tr>
<tr>
<td><strong>ASSETS ($)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fixed Assets</td>
<td>8,686</td>
<td>176</td>
<td>-</td>
<td>-</td>
<td>8,862</td>
</tr>
<tr>
<td>Net Current Assets</td>
<td>77,071</td>
<td>138,252</td>
<td>32,164</td>
<td>-</td>
<td>247,487</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>85,757</strong></td>
<td><strong>138,428</strong></td>
<td><strong>32,164</strong></td>
<td>-</td>
<td><strong>256,349</strong></td>
</tr>
<tr>
<td><strong>EQUITY &amp; LIABILITIES ($)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Liabilities</td>
<td>1,973</td>
<td>4,051</td>
<td>1,433</td>
<td>-</td>
<td>7,457</td>
</tr>
<tr>
<td>Retained Income</td>
<td>83,784</td>
<td>134,377</td>
<td>30,732</td>
<td>-</td>
<td>248,893</td>
</tr>
<tr>
<td><strong>Total Equity</strong></td>
<td><strong>85,757</strong></td>
<td><strong>138,428</strong></td>
<td><strong>32,164</strong></td>
<td>-</td>
<td><strong>256,349</strong></td>
</tr>
</tbody>
</table>

### OUR EFFICIENCY

- **18%** Administrative Expenses
- **82%** Program Expenses

**NOTE**

The finances of both the United States and South Africa have been audited by approved accounting organizations in each country. United Kingdom numbers have undergone an independent examination compliant with UK Charity Commission requirements.

---

**ESPOIR BAKU**  
**INGA, DEMOCRATIC REPUBLIC OF CONGO**
“Working with CRF is like working with your best friend with whom you can share everything, learn together and grow together, for the betterment of our programs.”

SHABAN MAGANGA
DIRECTOR, MWANZA YOUTH AND CHILDREN NETWORK